

MEMORANDUM JULY 27, 2021
FROM: ALI ALEXANDER, STOP THE STEAL
TO: ELECTED AND CONCERNED CITIZENS
Re: Election Integrity Strategy



Stop the Steal is a tri-partisan peaceful protest movement that swept the United States post-Election Day in 2020. After more than 500 rallies, we were embarrassed by an event that coincided with our two legally permitted events on January 6th. Failures in policing, proper infrastructure, the partisan rejection of the National Guard, left-wing agitators, and some overly excited patriots led to a mess. We are beginning to learn the extent to which the FBI, US Capitol Police, and Speaker Nancy Pelosi, charged with maintaining capitol grounds, failed the hundreds of thousands of peaceful protesters. Our second permitted event got cancelled amidst the chaos that started well before it was scheduled to take place. The failures of leaders allowed partisans to falsely claim that Stop the Steal led an insurrection when in fact, we were victims. We continue to represent citizens who want fair, predictable elections and transparent counting.

Amid exaggerated lockdowns and media bullying, voters will not be swayed away from peacefully assembling to bring integrity to our election systems. This document outlines some of our strategies and recommendations going forward.

Grassroots activists and groups have communicated to us that they miss the strategic coordination and messaging of our movement. Many are unclear which theories are both politically and legally viable and which are wild speculation or worse, misinformation meant to misguide the Trump base.

We are returning to the political battlefield having survived lawfare threats, censorship by corporate actors, defamatory media smears, and illegal targeting by political appointees within the Biden administration.

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1. Audits and protests
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4. Network effects and deplatforming
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1. AUDITS AND PROTESTS

Arizona has led the way and Georgia is following suit. Our allies are hard at work in Pennsylvania, Michigan, and Wisconsin. We should also make efforts in Minnesota, North Carolina, Nevada, New Mexico, Tarrant County, Texas and Orange County, California.

Audits should focus on the following key categories: 1) provable, forensically-informed fraud, 2) increases in opportunities for fraud to occur (security issues), and 3) statistical anomalies which suggest irregularities or fraud. Very broadly speaking, when courts are looking to solve for motive or confirm that systemic harm has occurred, they can use explicit intent or disparate outcomes. We should conduct audits with this in mind.

Recently, a Democrat challenged me on whether I support audits in red areas. I replied, "I absolutely do. I support auditing every state and territory within America and making elections more transparent and more predictable."

Republican states like Alabama, Louisiana, and South Carolina shouldn't be afraid of participating in election reforms to strengthen the national narrative.

The perception of fraud at the ballot box is as destructive as actual fraud at the ballot box, especially when there are specific claims.

Protests must celebrate heroes forged in these audit battles and be ready to shun uncooperative Republicans. Our challenges rest with elected Republicans and some judges. In environments where we face meaningful obstruction by Democrats, we should take the issue to the voters. The optics must be great and speak to populist sensitivities.

We remain concerned that groups like Turning Point USA Action are promoting anti-election integrity candidates like Arizona State Senator Michelle Ugenti-Rita, who is running for Secretary of State. After being deservedly booed by patriots, she had a conservative journalist who questioned her at the event removed and detained. Charlie Kirk's TPUSA Action also put up a candidate against Laura Loomer, a conservative activist and someone who has been fighting for election integrity since 2018. Loomer was also the GOP nominee in 2020. Who are the funders asking for candidates to challenge election integrity candidates? Why are Republicans being purposely divided? TPUSA should be an ally in this fight. Look no further than Mitch McConnell's tactics in 2014, when he killed the Tea Party movement and our candidates using the NRSC and

Chamber of Commerce. He and his allies literally partnered with Democrats and flooded states with money to usurp patriot voters.

Remember, a majority of Republicans know that this election had historic irregularities, and a non-negligible percent of Democrats agree. Proposing standards to our election system reduces division going forward. Our message resonates with voters.

No audits mean no voters, and many of us believe that it then means no authentic elections.

“Full Forensic Audit” needs to be the slogan of our movement.

2. LEGISLATIVE ACTION AND ELECTORS

State legislatures must take the bold step of amending or repealing statutory laws and regulations that automate the certification process. State legislatures should remove Secretaries of States from being the sole determiners of the veracity of the certification of elections. Legislatures must extend the timeline and process prior to the first statewide certification of an election. It is my opinion that state legislatures should themselves regain the responsibility of explicitly confirming which electors are sent to the Office of the Federal Register at the National Archives and Records Administration. Advancements in transportation and technology allow for state legislatures to serve out their constitutional duties without relying on executive branch bureaucrats or officeholders.

Legislatures should write laws clarifying who does and doesn't have standing when contesting an election. This instruction should be given to the courts instead of allowing them to interpret it for themselves.

State legislative bodies should affirm, through a simple resolution, their plenary power to convene a special purpose session, without permission of the executive or judicial branches in their respective states, and then pass state constitutional amendments necessary to codify this truth.

State legislatures should either automatically meet every four years to either authorize the governor or secretary of state to certify the election or choose a slate of electors from amongst themselves that is not informed by either state political party or presidential candidate. Alternatively, legislatures can explicitly withhold the right to replace electors approved by a governor and/or secretary of state.

Legislatures must explicitly prohibit the executive from changing election systems even during an emergency. Legislatures must pass resolutions denouncing moves by Republican and Democrat governors and secretaries of states, respectively, that fundamentally changed voting in 2020. Legislatures are already moving to prohibit some of the more egregious and insecure regulations that were altered without legislative consent in 2020. Explicitly prohibiting past examples may serve future courts when they are interpreting legislative intent and new methods or technologies.

In some states, counties are more autonomous than in others. More laws in this area help make the entire process transparent and predictable.

As an aside, public health regulations (more specifically, the declarations of emergencies) should've never governed elections or race conspiracy policies (as we observed in the most liberal of big cities). This was undemocratic, seeking to bypass legislative bodies.

We should consider prohibiting the private funding of state or county election offices. Creating this disparity between election offices within a broader jurisdiction adds a vector vulnerable to attack through corruption. Mark Zuckerberg knew his \$400 million was going to turnout more democrat-aligned voters. It likely fell short but still paid for democrat-aligned poll workers, inviting bad behavior, election irregularities, and probably fraud.

Legislatures must make it a felony to count or tabulate votes without concerned parties there to witness. They should also consider making it a misdemeanor to falsely claim to be an authorized poll watcher or interested party; and make it a felony to illegitimately remove an authorized watcher, worker, or interested party. This should be married with existing state laws governing individuals authorized to maintain a presence during voting, counting, tabulation or general chain of custody.

Where legislatures refuse or cannot make progress on these items, concerned citizens should push for referendums. There is no issue more important to securing the republic.

Let us remember one of the truest axioms in politics: personnel is policy. Activists and professionals from the Stop the Steal and audit efforts should be on the staff of elected leaders. Elected leaders will not be enough. We must infiltrate the party, the voting precincts, and the legislative committees.

3. 2022 MIDTERM ELECTIONS

Over 250,000 (and maybe a lot more) reliable Republican voters chose not to vote in the two Georgia U.S. Senate runoff elections this past January. They were concerned about election irregularities that had occurred just months prior. Republican candidates refused to address the concern.

Not addressing election integrity will reduce turnout.

Addressing the concern will increase volunteer hours and donations.

Some in the consultant class will falsely allege that addressing the issue will isolate “voters we need.” This is said by idiots who don’t understand math. The chief voters we need are our base voters willing to protest an election. Secondly, there are more of those voters we stand to lose than any that we can gain by not addressing this issue. This is the evidence approach; anything else is unfounded paranoia by the GOP establishment.

Midterm turnout will be dependent on Republican legislative successes or failures on the issue of election integrity. The idea of a secure election is the very premise to motivating our voters. Period.

I first raised this concern with the Republican National Committee and Chairwoman Ronna Romney-McDaniel in November 2018 when Stop the Steal fought and won Rick Scott’s US Senate seat with protests in Broward and North Palm Beach counties, respectively.

If Republicans don’t make gains in California, New Jersey, New York, and Pennsylvania, Republicans will not take the House. What do these states have in common? If Republicans are intelligent, they will lean heavy into lockdown protests and target struggling small business owners. Protests are also opportunities to register new voters.

Still, Kevin McCarthy may be a problematic leader. He pushed through Donald J. Trump’s only legislative success, the 2018 tax cuts, which cost the GOP the House. In that legislation, there was a SALT deduction cap that caused Republicans in select blue states to punish the party. McCarthy was the public face for all of that. We should consider doing the politically sane (and fiscally less responsible) thing and promise to revisit the cap.

Worse, the base is acutely aware that McCarthy is funding and stumping for some republicans in his caucus who voted to impeach President Donald J. Trump. This hurts the brand and hurts the NRCC.

Election integrity activists should coalesce around a single candidate in each primary where we are challenging republican incumbents who voted to impeach President Trump or blocked probes into our elections during 2020. We should be prepared to follow Trump into most, but not all, of these races. It's worth remembering that during the last primaries in 2020, Trump's congressional picks in open races were losing as the America First grassroots became more sophisticated and recognized that Trump's advisors had been compromised.

If Republicans don't win the House in 2022, the House GOP should dump Kevin McCarthy for a red state conservative republican. A more intelligent GOP would dump him now.

Consider that this Republican Party kept its chairwoman who oversaw the loss of the House, Senate, and White House and whose legal team fell apart.

The inability to let go of these two losers will continue to compound losses.

Lastly, in both 2022 and 2024, we need to construct the largest poll watching program in election history. We need to target 2020's problematic counties, big counties in republican states, and swing districts in states where we need to regain losses suffered since 2018. I have some concern about states like Texas and Florida where new voters exceed that of the census data. We have suburbs that are changing. This means some of the city/suburb seats carved out for republicans may be less republican than we think.

The migration triggered by the pandemic may bring electoral disadvantages to republicans. The data game will be challenging.

I have been encouraged to see precinct projects pop up. Be wary of some grifter groups trying to co-opt these efforts.

No one is talking about redistricting. After the Supreme Court's 2019 *Rucho v. Common Cause* decision, Republicans should wield this responsibility awesomely.

Republicans should keep this in mind: few feel any party loyalty. They will not scare enough voters into voting. This doesn't look like 2010. There must be an America First

agenda and this means parting with Chamber of Commerce money that's linked to watering down this message. There is loyalty to former President Trump and the election integrity issue.

4. NETWORK EFFECTS AND DEPLATFORMING

Corporations have flirted with censorship, mostly to protect advertising dollars. That was until 2020, when publicly-traded social media corporations, in a very partisan way, sought to suppress republican voters and amplify democrat messaging. Currently, election integrity is the top polling issue with republicans and all of the main influencers on the topic have been deplatformed. Think about this. Public discourse isn't just being rigged, but they're fundamentally attempting to challenge the political platform of a party they oppose to limit the "Overton window." This is subversion.

Failures at the Republican National Committee to use its or its donors purchasing power; the Trump White House to act or direct its agencies; and the Department of Justice to prosecute anti-trust violations paved the way for unmitigated censorship by the corporations and the appeasement of fringe social causes on their advertising channels as an insurance policy against the one party threatening them.

We have a distribution problem. Even if we have the winning message, we don't have sufficient vehicles to get those messages, organic or paid, to voters or their peer groups.

Mainstream Media	Democrat messaging platforms
Social Media	Censorship; no influence on non-partisans
Social Media GOP Alternatives	Little penetration of partisan voters; no influence on non-partisans
Decentralization	Not invented; years before adoption

Both 2010's and 2016's GOP victories were predicated on an organic mastery of social media. Peer-to-peer contact bypassed the traditional means of communicating.

How do we communicate to millions of voters across a network where they can then share that message to their respective peer groups? How is this network large and valuable enough to spend precious advertising dollars on?

To any current technologist, the answer is clear. We need a distributed or decentralized network. The bad news? Adoption will take years. And how will it be properly incentivized? Will Trump participate? This is why the only solution is daunting and not immediately impactful. The sober answer is recognizing that there are more challenges here than solutions.

Lockdowns (if they are still going on in 2022) and deplatforming means a depressed vote for republicans. If the GOP doesn't pass election integrity laws, the party will be looking at political exile.

We must decide where we're going to organize. We must decide how we are going to amplify messages and talking points originating by brave groups continuing the election integrity fight. We must train activists on operational security as the corporations and governments seek to track and discriminate against viewpoints.

www.StopTheSteal.us will host many of these solutions and always route activists toward the most potent action items. We will also solicit the help of technology professionals willing to lend their time and expertise to the cause of making elections more secure and transparent.

5. NARRATIVE OVER JANUARY 6TH

- **Moral case.** Fighting the falsehoods and government failures surrounding January 6th is moral. We should be the moral party and protect civil liberties, due process, and law and order in contrast to a party that promises the unpredictability of chaos.
- **Electoral votes.** Allowing the false narrative to set in like folklore will have severe electoral consequences going forward. It may split parts of this fragile America First coalition and reduce any chances of getting the so-called moderate voter too.
- **Censorship.** Allowing a false history of January 6th to be codified will reduce the "Overton window" (ie. acceptable political discourse) and empower the censors. This chilling effect will compound our deficits regarding network effects covered in this memo before eventually policing policy itself.

January 6th *is being* September 11th'd. Why? To consolidate power with a falsified majority. This happens when legitimate nationstates are being managed by an illegitimate political minority faction. Domestic balkanization and political persecution.

Thankfully, Tucker Carlson, Darren Beattie's *Revolver News*, and Julie Kelly's work at *American Greatness* magazine are tackling this issue head on. Patriots should reward these outlets with patronage and referral traffic. If we do not punish subversion, it will continue. We cannot afford an additional Waco situation or fake Gretchen Wilson kidnapping entrapment psychological operations. Police must work for the people or they will work for the most pernicious political actors. There is one party that has demonstrated an appetite for this and one party that has not.

Do the math: intention plus force over time equals defeat.

Consider this; if they are the majority, why do they need to codify emergency one-time efforts like unsolicited mail-in ballots and unsecure dropoff ballot boxes? Why do they need to stop audits into Joe Biden's landslide? Why not release video footage from the capitol? What involvement did the FBI have in the agitation that occurred on January 6th? Why did Nancy Pelosi reject the Department of Defense's request to place the 2,000 National Guardsmen at the capitol?

Falsehoods and censorship limit our political viability both as a party and a nation.

Did it help or hurt democracy to have no protests during Biden's inauguration? Does it help or hurt democracy to have the Department of Justice threaten election integrity activists and lawmakers? Leaving January 6th's narrative to the authoritarian left will be the end of our two-party political system.

While some republicans—most DC consultants and moderate donors—believe that discussing January 6th and the stolen election makes the party less appealing, they are factually incorrect. It's not a matter of opinion.

Republicans following this misguided *feeling* are leaving votes on the table. They're reducing turnout. I'll further establish this point more broadly, using George W. Bush and Donald J. Trump, before giving a living example we're all familiar with.

Bush won re-election because his campaign made sure marriage was on the ballot in Ohio, turning out social conservatives—more than those who opposed it.

In 2016, Trump won because Hillary Clinton chilled her own base and Trump turned out a greater margin of white voters, the majority of voters in this country, than President Ronald Reagan, a feat most political practitioners, including myself, believed was statistically impossible. After all, more whites are getting college degrees and producing more new females than males; and these voters heavily lean democrat.

That Trump expanded his votes with blacks, hispanics, muslims and other minority groups prove that he won this election. Trump accomplished what other republican nominees could not, turning out white voters while expanding into minority groups.

Furthermore, evidence shows that republicans lost the two Georgia US Senate seats because Republican voters had lost faith in the statewide republican leadership to address the proven election irregularities.

The Atlanta Journal-Constitution points out, three-quarters of a million voters voted in the November election but not the January runoff elections. Most of those voters were white Republican leaning voters. One-quarter of a million voters voted in the runoff elections and were largely black and younger voters that voted Democrat. Even where Trump hosted his two rallies, there was a depression in the republicans that turned out.

Even Trump and Stop the Steal couldn't save the runoff elections.

Detractors will blame President Trump for sharing the same doubts half the country still has; some will blame attorney Lin Wood as if he has the political sway over a half million voters, none of which mention him as a reason; and some will even blame Stop the Steal even though we encouraged residents to vote in the botched election system. These detractors don't care about math or what the voters are saying.

Follow the math and trust the voters.

Statewide officials including the governor, lieutenant governor, secretary of state, and its two US senators failed on the full spectrum to address the issue. They failed to investigate the election, slow the certification process, or even call for a special session in order to allow the legislative representatives of the people to provide oversight over the runoff election or pass legislation for future elections while the issue was most potent.

I lived in Georgia for 3 years early in my career. I know these voters and many of the officials. At Trump's two rallies, I was given front row seats and hundreds greeted me. They broke out in "Stop the Steal" and "Fight for Trump" chants—all organically. Vice President Mike Pence and the two US Senators had two events where they turned out a couple hundred party voters. Meanwhile, our daily consecutive Georgia state capitol events that same week turned out many hundreds peaking at nearly 5,000 who gathered for our Saturday event calling for a special session and audit. We didn't have paid advertising or any dignitary, just word-of-mouth. This isn't bragging. Just the

opposite! We were recognizing that there was a problem with republican voters not identifying with the republican ticket.

Alpharetta-based State Senator Brandon Beach told me the same thing in a phone call. A constituent of his had voted for over 40 years and she told him she was refusing to vote since the Governor and Secretary of State had betrayed her confidence in the party. He told me, 'Ali, something is very wrong. I'm concerned about this runoff election.' 'I agree, Senator, these are more than stories.'

So imagine my perspective. More Republican voters are turning out to see me—a virtual nobody—than the sitting Vice President and two sitting US Senators who are on the ballot; state officials are telling me that “4 of 4 republicans” are willing to stay home; polls are tightening; Trump's rallies are organically being taken over by patriot chants instead of chants for the candidates, in fact, David Perdue was chanted over with media dutifully not reporting the incident; attorney Lin Wood was encouraging republicans not to vote and suggested most officials had received bribes from China; Mitch McConnell had just torpedoed COVID-19 relief checks; Donald J. Trump Jr's yankee consultants, like Arthur Schwartz, were telling southern voters to 'shut up and vote;' and I was hearing about pure chaos within the GAGOP, RNC, and NRSC deployments and their door knocking operations.

Senator Perdue would then be caught in a leaked video acknowledging that he was eager to work with “President Biden.” It confirmed every fear Republican voters had about their statewide Republican elected leaders.

Senators Perdue and Kelly Loeffler lost.

Loeffler had endorsed the idea, at my pleading, calling for a special session and contesting the House certification only to assign Trump blame for the riot and go back on her commitment.

Only stupid establishment Republican consultants will memory hole this event and believe that voters have forgotten her betrayal. They see no humanity in voters. Georgia republicans need fighters or democrats will sweep the state's elections in 2022.

What was the point in pointing out that Bush and Trump won and Perdue and Loeffler lost? Well, for the same reason Romney and McCain lost. We need to turnout our base. Capitulating to the opposition's argument isn't more moral or more electorally appealing.

January 6th is worth fighting for and over time becomes less controversial. A recent *Reuters/Ipsos* poll showed that 55% of republicans believe the day was peaceful and hijacked by “violent left-wing protestors” meant to blame Trump. In a *YouGov America* poll, 68% of republicans said the entry of the capitol was not a “threat to democracy,” whatever the hell that means. This includes fighting for the due process rights for the accused, investigating the failures of law enforcement and intelligence agencies, correcting the falsehoods pushed by the media and left-wing conspiracy-prone politicians.

I’d like to thank the following Members of Congress for hosting a press conference in front of the corrupt Department of Justice this afternoon, to raise protests about the treatment of the jailed January 6th unconvicted suspects: Rep. Paul Gosar, Rep. Marjorie Taylor Greene, Rep. Andy Biggs, Rep. Louie Gohmert, and Rep. Matt Gaetz. Where is the rest of the House Freedom Caucus?

Lastly, I need to caution contradictory thinking whilst acknowledging that we are actively being psychologically programmed. If you believe the election is stolen, then the coalitions Trump and his campaign formed, in fact, worked. In some parts of the nationalist movement, there are rumblings that we should not appeal to black men because they say it paid no dividends. You can only buy this argument—an argument democrats and their propagandists in the media are desperate for us to believe—if you believe Trump lost the election. Joe Biden did not receive more voters than Barack Obama’s re-election. He did not receive a higher black turnout. There’s a reason why the states in controversy seemingly defy public polling, the warnings of black democrat Members of Congress, and blacks in non-contention states. The election was stolen and the Trump coalition won with voters.

Many fall into the false framing of the 2020 election. Sometimes, it’s tempting even for me and other Stop the Steal activists. If we realize the election was stolen but adapt our electioneering efforts to appeal to voters or states that we need to “win back,” we will fail. We must first capture free and fair elections and transparent tabulating; and then re-constitute the Trump coalition that benefited from an America First message.

Forgive any typos, but this is not a typo: Trump won. *We* won.

Stop the Steal!

Ali Alexander, *Christus Rex*

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